

On a mission to deliver healthy food & fresh ideas for those who need it most

# Have you met Gunther?



Gunther is our delivery truck, and one of the hardest working members of the +BOX team. Since 2021, Gunther has delivered more than 1,000,000 pounds of fresh, healthy food to food insecure children and families in North County. Gunther is out there every week...

Delivering healthy food to support 600 families

Visiting each of our 12 school and community based distribution partners

Driving 100 miles throughout North County

Gunther works hard and has a big impact, but our beloved truck is in need of a makeover. With your sponsorship, we can level up Gunther's look and raise awareness for +BOX and your organization's support for a life-changing nutrition program.

### +BOX: Next-Gen Nutrition Assistance

+BOX is uprooting the conventional food assistance model and collaborating with local communities to create a next-generation food assistance program that fuels wellness, growth, and opportunities for a healthier life. +BOX partners with local farms, food rescue organizations, and neighborhood schools to deliver CSA-style produce boxes to children and families on a weekly basis.



+BOX 5671 Palmer Way, Suite K Carlsbad, CA 92024 www.plus-box.org EIN: 85-4081633



# **Gunther Sponsorship Program**

Gunther is a blank canvas waiting for your organization's logo (and maybe the +BOX logo and some other fun artwork). By sponsoring Gunther, you'll help us build and spread awareness for +BOX, highlight your organization's support for this important work, and deliver reliable access to fresh healthy food throughout North County.

#### Primary Sponsor ----- \$8,000

- Large (~36"x36") logo on both sides of Gunther
- VIP volunteer day for your employees/team
- Web, newsletter & social media call outs
- 6-month sponsorship term (renewable)
- Broad visibility across North County
  - 100+ miles/week
  - 25+ volunteers/week
  - Parks in a high traffic business center

### Partner Sponsor ----- \$5,000

- Medium (~24"x24") logo on both sides of Gunther
- Web, newsletter & social media call outs
- 6-month sponsorship term (renewable)
- Broad visibility across North County
  - 100+ miles/week
  - 25+ volunteers/week
  - Parks in a high traffic business center

#### Supporting Sponsor ----- \$2,500

- Small (~12"x12") logo on both sides of Gunther
- Web, newsletter & social media call outs
- 6-month sponsorship term (renewable)
- Broad visibility across North County
  - 100+ miles/week
  - 25+ volunteers/week
  - Parks in a high traffic business center

business center

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